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The FistulaFirst Breakthrough Initative (FFBI)

Challenges and Spread: A Call to Action

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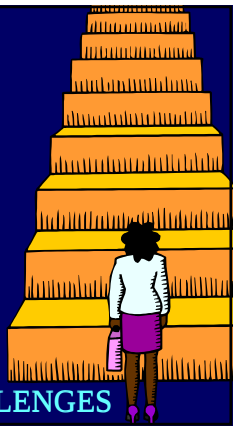
Evidence of Success of the FFBI
Re-imbursement Issues
Effective Methods to Reach Practitioners
Feedback & Measures
Hospital-based Issues
CKD
Early AVF Failure
Catheter Epidemic
Cannulation Training/Credentialing
Education

CHALLENGES

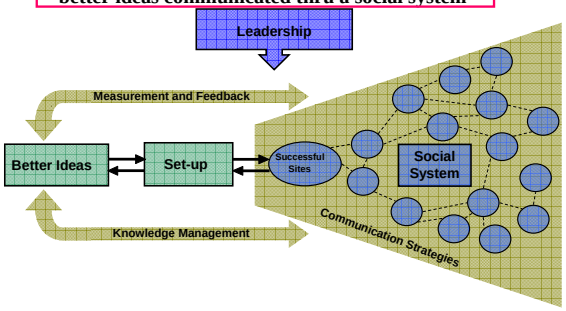
As we resolve issues and develop new practice recommendations & tools, if we do not *spread* this information to the *Target Audience*, all of this work will have been for naught.



CHALLENGES

A Framework for Spread

better ideas communicated thru a social system



FFBI Progress Summary

AVF(P)

31% 2003 - Initiated Evidence-Based AVF Initiative (NVAII → FF)

FF ↓ Clinical Work Group Effort

Clinical Change Pkg. of 11 Change Concepts

"Spread" Activities Initiated

2004 - ↓ FFBI Coalition Efforts

Robust Clinical Program (Info./Recs./Tools for Implementation)

Increase in ↓ Spread Activities

44% 2006–Adoption & Implementation by Practitioners/ Practice Change / New Challenges

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Call to Action: Intense Coalition Effort to Develop and *Utilize* "Spread" Strategies

- M & C Task Force
- 3-Step Plan for All Task Force Groups:

Develop New Resources &Tools

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Develop "Spread" Strategy

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Develop Tool to Measure Adoption/Implementation

A Final Thought on “Spread”

Don’t just Contribute as part of the FFBI and your Group or Organization……

Contribute as an FFBI Ambassador in your Individual Practice & Interactions wherever the Opportunity Presents Itself